

David W. Stewart
Dean,
The A. Gary Anderson
Graduate School of Management

Dr. David W. Stewart

Dean, The School of Business Administration and The A. Gary Anderson Graduate School of Management

Dr. David W. Stewart joined UCR as Dean of the A. Gary Anderson Graduate School of Management on July 1, 2007. Prior to assuming his responsibilities as dean at UCR he was a member of the faculty of the Marshall School of Business at the University of Southern California where he held the Robert E. Brooker Chair in Marketing and served as deputy dean of the School for five years, as well as two terms as Chairman of the Department of Marketing. Prior to moving to Southern California in 1986 he was senior associate dean and associate professor of marketing at the Owen Graduate School of Management, Vanderbilt University.

Dr. Stewart is a past editor of the *Journal of Marketing* and the *Journal of the Academy of Marketing Science*. He presently serves on the Board of Governors of the Academy of Marketing Science. He has served as Vice President, Finance and as a member of the Board of Directors of the American Marketing Association. He has also served on the Board of the AMA Foundation. He is a past-president of the Academic Council of the American Marketing Association, a past chairman of the Section on Statistics in Marketing of the American Statistical Association, a past president of the Society for Consumer Psychology and a Fellow of both the American Psychological Association and the American Psychological Society. He is also a former member and past-chairman of the United States Census Bureau's Advisory Committee of Professional Associations.

Dr. Stewart has authored or co-authored more than 220 publications and eight books. His research has examined a wide range of issues including marketing strategy, the analysis of markets, consumer information search and decision making, effectiveness of marketing communications, public policy issues related to marketing and methodological approaches to the analysis of marketing data. In 2007 the Society for Marketing Advances named Dr. Stewart the Elsevier Distinguished Marketing Scholar for lifetime contributions to marketing research. In 2006, Dr. Stewart was honored by the Academy of Marketing Science with its Distinguished Educator Award for lifetime contributions to marketing. In 2005, he received the Omicron Delta Kappa Men of Merit Award from his alma mater, Baylor University. Professor Stewart has also been honored for innovation in teaching by the Decision Sciences Institute and he was a member of a four-person faculty team honored by the U.S. Distance Learning Association for the "Best Distance Learning Program 1996 -- Continuing Education" in 1996. In 1998, he received the American Academy of Advertising Award for Outstanding Contribution to Advertising Research for his long-term contributions to research in advertising. Professor Stewart's experience includes work as a manager of research for Needham, Harper, and Steers Advertising, Chicago (now DDB) and consulting projects for a wide range of organizations. He has delivered executive education programs throughout the United States and in twenty other nations on four continents.

Dr. Stewart currently serves as a member of the Board of Directors of the Inland Empire Economic Partnership, a member of the City of Riverside Council of Economic Development Advisors, a member of the Riverside Higher Education/Business Council, a collaborating partner in the Riverside Technology CEO Forum, a member of the board of the Coachella Valley Economic Partnership, and a member of the California Inland Empire District Export Council. He also hosts a monthly business leaders round table at UCR's Palm Desert Graduate Center. He is a member of the 2009 class of Leadership Riverside and recently chaired the Strategic Visioning Task Force for the City of Riverside (<http://www.riversideca.gov/pdf/seizingourdestiny.pdf>).

Education: Ph.D. and M.A., Psychology, Baylor University, B. A., psychology (summa cum laude), Northeast Louisiana University (now the University of Louisiana at Monroe).